

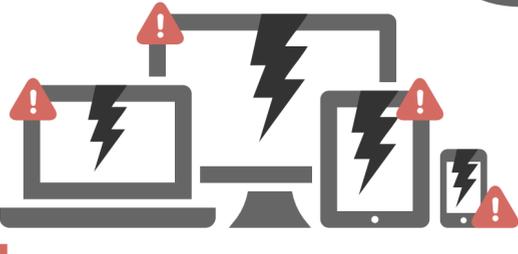
Protecting your business from IP theft

Protecting data has never been more critical



IP theft is the **#1** Cyber Crime in the UK¹

£9.2bn loss in the UK every year through IP theft¹



121 data breaches reported to ICO in 2014/15 were due to loss or theft of unencrypted devices²



8% of these breach incidents were due to the insecure disposal of hardware³

Businesses are at threat

! Lost or stolen devices

183,523 devices were lost or stolen in the UK between March 2013 and February 2014⁴

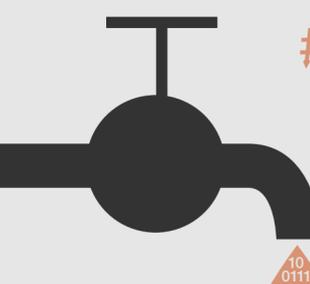


! Data Leakage

31% of organisations have experienced a loss of confidential data on a USB drive⁵



5 practical steps to protect your business



#1 Protect data leakage from removable data

You need to control how data is shared via removable media and ensure that any data that is copied to a peripheral device is fully encrypted.



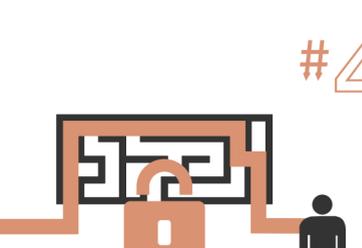
#2 Don't rely on single layers of security

Multiple layers of protection reduce your vulnerability to malicious or accidental breaches.



#3 Keep it simple for users

The more complex your security procedures, the greater the likelihood of breaches – enabling single sign-on to any device limits the impact on your users and reduces your risks.



#4 Don't get in the way of people doing their jobs

If your security policies and technologies prevent people doing their jobs, they'll inevitably find a way to bypass those controls.



#5 Ensure you have effective management control

Having the right technology on your endpoints is of limited value if you can't easily manage that technology and you don't have visibility of what your users are doing on their devices.



Find out more in our whitepaper; [Protecting your business from IP theft](#) >